



URBAN•AG ACADEMY

New Faces for Agriculture in the 21st Century

presented in partnership with IOWA STATE UNIVERSITY™

2014 Conference Agenda (Tentative)

Thursday, July 17th

- 6:00 PM - 8:00 PM Welcome Reception at the Gateway Hotel and Conference Center
- 6:30 PM - 7:00 PM Reflecting on the Life and Legacy of George Washington Carver
Theresa Cooper, Assistant Dean for Diversity, Agriculture and Life Sciences, Iowa State University
- 7:00 PM - 9:00 PM Dinner at the Gateway Hotel and Conference Center
Sponsored by Monsanto

Friday, July 18th

- 7:30 AM - 8:30 AM Breakfast at Gateway Hotel and Conference Center
Input Session on Quality of Life, Iowa Department of Cultural Affairs Community Conversations Workshop
- 8:30 AM Depart Gateway Hotel for Center for Crops Utilization Research (CCUR) Theater, 1951 Food Sciences Building
- 8:45 AM - 9:15 AM Welcome
Representative Helen Miller and Miles Lackey, Associate Vice President, Iowa State University
- 9:15 AM - 9:45 AM Relationship between Art and Agriculture
Lynette L. Pohlman, Director, University Museums, Iowa State University
- 9:45 AM - 10:15 AM Agri Burros in Urban Areas
Greg Olsen, General Manager, POET Biorefining, Corning, Iowa
- 10:15 AM - 10:30 AM Break
- 10:30 AM - 11:45 AM Future of Ag Research, Ag Policy and Ag Development

Future of Ag Research: Wendy Wintersteen, Endowed Dean, College of Agriculture and Life Sciences and Director, Iowa Agriculture and Home Economics Experiment Station

Extension's role in Ag Development: Cathann Kress, Vice President for Extension and Outreach, Iowa State University (100th anniversary of the Smith-Lever Act)

Ag Policy: Bruce Babcock, Director, Professor, Cargill Chair of Energy Economics and Director, Biobased Industry Center, Iowa State University

Agribusiness/Farmer Perspective: Craig Hill, Iowa Farm Bureau

2014 Urban-Ag Academy Conference Agenda (May 2014)

11:45 AM - 12:00 PM	Walk to the Memorial Union for Lunch
12:00 PM - 1:00 PM	Lunch – Speaker Presentation <i>U.S. Agriculture Education: Today's Solutions for Tomorrow's World, Bruce L. Rastetter, Summit Farms, President, Board of Regents, State of Iowa</i>
1:15 PM - 2:30 PM	Tours – Iowa State University College of Veterinary Medicine
2:30 PM - 3:00 PM	Travel to BioCentury Research Farm Tour
3:00 PM - 4:30 PM	BioCentury Research Farm Tour
5:00 PM - 7:00 PM	Dinner Train in Boone
8:00 PM	Return to Gateway – Evening Hospitality

Saturday, July 19th

8:00 AM - 8:30 AM	Breakfast at Gateway Hotel and Conference Center
8:30 AM - 9:15 AM	2014 Farm Bill <i>John R. Whitaker, Director, Iowa State Farm Service Agency</i>
9:15 AM - 10:00 AM	Addressing Constituent Concerns Regarding Food and Food Production <i>Ruth MacDonald, Food Science and Human Nutrition, Iowa State University</i>
10:00 AM - 10:15 AM	Break
10:15 AM - 11:00 AM	The Definition of Plant Improvement <i>Patrick S. Schnable, Director Plant Sciences Institute, Iowa State University</i>
11:00 AM - 11:45 AM	Weather Prospects for the Nation: Policy Considerations <i>Elwynn Taylor, Professor, Ag Meteorology, Iowa State University</i>
11:45 AM - 1:00 PM	Lunch and Debriefing